

*protegit has a passion for excellence...*



*Henry Ford once said "If I had asked people what they wanted, they would have said faster horses and they would not be interested in the 'new automobile'".*

## **Business Transformation Readiness Assessment [BTRA]**

**Do you understand your customers better than they understand themselves?**

Obviously Ford understood and envisioned a better solution that his customers hadn't imagined.

Our Business Transformation Readiness Assessment [BTRA] can assist you to understand the internal capability gaps potentially hindering the ability of your business to deliver strategy. We can also help you develop solutions to realign your capabilities to strategy so you can deliver what your customers really want.

*Protegit is one of the Australia's leading independent management consulting companies working across the full spectrum of project management and specialising in the ICT sector. We are committed to ensuring our customers always obtain the best project outcomes.*



**protegit** strategic project management

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