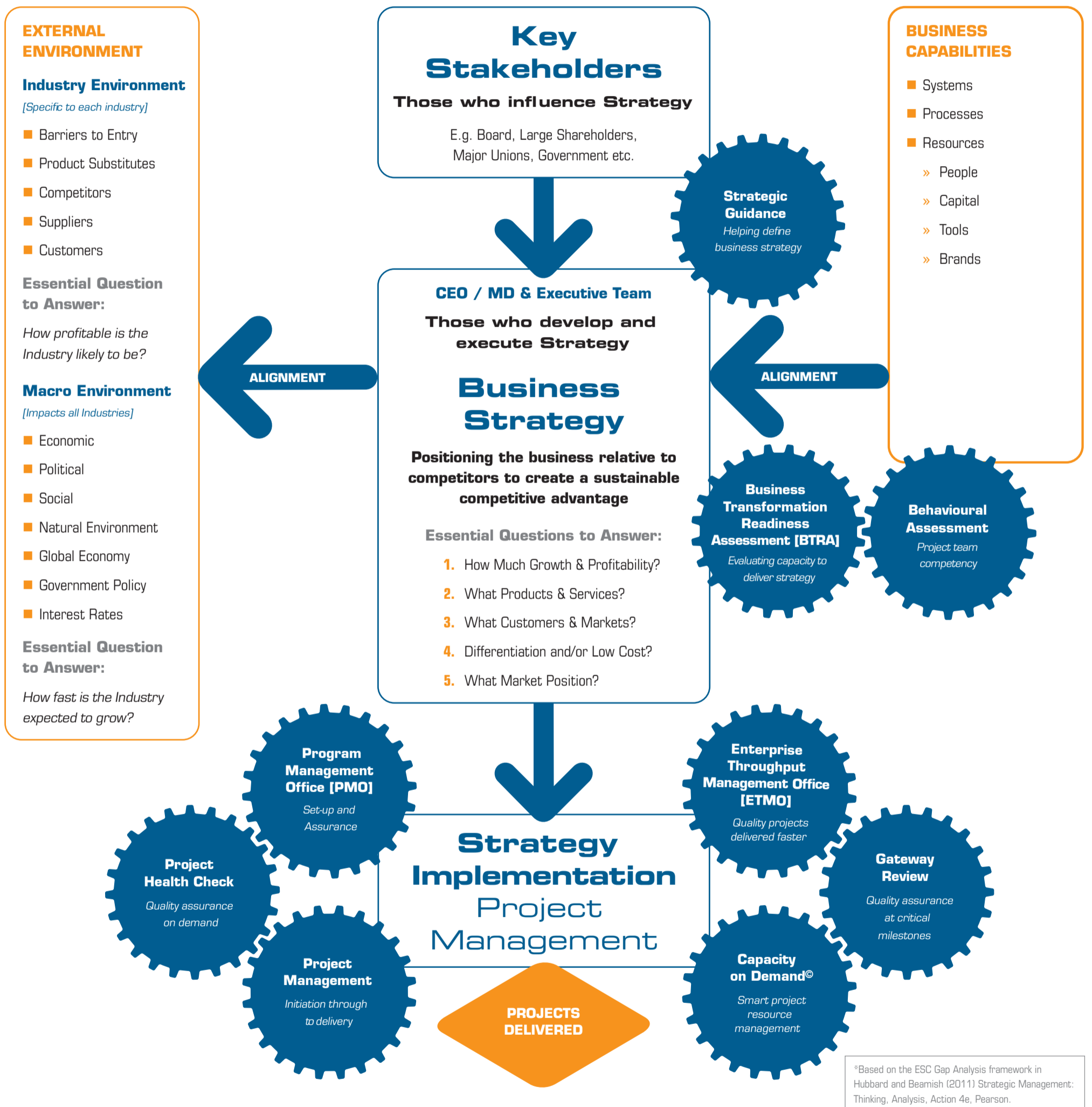


# Where Protegic's Products and Services align with the Business Level Strategic Management Framework\*



\*Based on the ESC Gap Analysis framework in Hubbard and Beamish (2011) Strategic Management: Thinking, Analysis, Action 4e, Pearson.

